

## The Minimum Business Increment, Why It's the Most Important Concept You May Never Have Heard Of

Presented by Al Shalloway  
Director, Thought Leadership of Agile at Scale Programs, PMI

- The form of Agile Product Management.
- Why epics, features, and stories are not enough.
- Lessons from the Lean Startup – The Minimum Viable Product (MVP).
- MVPs are not universally applicable.
- Introducing the Minimum Business Increment.
- Contrasting the MVP with the MBI – how they differ.
- Wrap-up and Q&A.

**Key point:** The Minimum Business Increment (MBI) is a key concept to use in product management. It represents the smallest increment of business value that can be released.

**Continuing/Professional Development Units:** Earn 1 CDU/PDU for attending this session

### Speaker: Al Shalloway

Al Shalloway was the founder and CEO of Net Objectives, which was recently acquired by the Project Management Institute (PMI). He is now Director, Thought Leadership of Agile at Scale programs at PMI. Al was a co-founder of Lean Kanban University as well as a former SPCT, contributor, and gold partner with SAFe. Al is the developer of FLEX, a comprehensive approach to creating effective value streams in organizations of all sizes. Al is the primary author of *Design Patterns Explained*, *Essential Skills for the Agile Developer*, *Lean-Agile Software Development*, *The Lean-Agile Pocket Guide for Scrum Teams*, and *The Leanban Primer*. He has a Masters in Computer Science from M.I.T. and a Masters in Mathematics from Emory University.

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DINNER MEETING  
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Tuesday  
March 24, 2020  
5:30pm - 8:30pm

Where:  
DoubleTree Club  
7 Hutton Centre Drive  
Santa Ana, CA 92707

Agenda:  
5:30 - 6:15 Networking  
6:15 - 6:30 Intro/Career Opportunities  
6:30 - 7:00 Dinner/Vegetarian Option  
7:00 - 8:00 Presentation



Al Shalloway



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